
COASTAL CONNECTION

November 1998

New Logo for the Coast of Bays



The Coast of Bays Corporation is pleased to announce that through its combined efforts with the former Connaigre Peninsula IAS Committee, a new logo has been developed to identify the Coast of Bays region.

The symbolism of this logo focuses on our positive attributes. The **sun** is used to represent a bright future; the **eagle** represents majestic, natural beauty and commitment to nature, the **land** symbolizes the region's agricultural and forest industries, while the **water** represents our historic connection to the sea in the fishery, and the promising future of the aquaculture industry.

Tourism Coordinator Hired



For the next ten months, this region will benefit from the services of a full-time Tourism Coordinator, a position funded by Human Resources Development Canada.

Mr. Baxter House will work directly with the Tourism Committee to implement the Tourism component of the Strategic Economic Plan, and establish a regional Tourism Association.

The Coast of Bays offers a variety of opportunities for tourism development, arising from an abundance of natural and cultural resources which represent one of the fastest growing segments of the tourism industry. To date, little has been done to take advantage of these opportunities. One of the coordinator's goals will be to set a framework for the industry so that its development can take advantage of regional strengths. Other goals include the provision of much needed gateway and interpretive signage; pursuing a provincial designation of a themed touring route, coordinating documentation of community cultural and heritage resources, encouraging individuals to pursue entrepreneurial opportunities in the tourism industry, and establishing a

system to effectively monitor tourism activity in the region. In addition, potential large scale developments will be identified and pursued if deemed economically feasible and contributing to the overall tourism potential.



Information Technology (IT) Development Officers in Place

An Information Technology Development Officer, **Mr. Stan Singh** is being cost shared by economic zones 11, 12 and 13 through funding from the Strategic Regional Diversification Agreement. This position is intended to heighten awareness of Information Technology, and the use of computers in business to improve competitiveness. As well, Human Resources Development Canada is funding three Information Technology Facilitators, and **Mr. Conrad Collier** has been hired for zone 13. If you would like to learn more about these services, please call Stan at 489-5796 or Conrad at 538-3552.

Aquaculture Development Officer for the Connaigre Peninsula

An Aquaculture Development Officer, **Mr. Dennis Rose**, has been hired to assist local residents develop opportunities for shellfish and cod farming. For more information, contact Dennis at 885-2875.

Cod Ranching Seminar Held

On February 17, the Coast of Bays Corporation held a cod ranching seminar to discuss local potential for job creation and business development in this sector. The Department of Fisheries and Aquaculture has identified our region as an ideal location for such a venture, but a significant amount of work has to be done over the winter to make this a reality - Dennis is here to help!

AGM Held in English Harbour West

The Second Annual General Meeting of the Regional Economic Development Board was held on Tuesday, June 16, at the English Harbour West Lions Club. Over 40 people were in attendance to discuss the past year's activities and the workplan for the next year. The Executive was elected from the floor, and consists of:

Chairperson - Don Stewart

Vice Chair - Max Taylor

Treasurer - Bridget Kelly

Secretary - Jamie LeRoux

Directors include:

Gordon Kearley - Bay D' Espoir Business

Cyril Brown - FENS Business

Steward May - FBNS Development Ass.

Berkley Loveless - Conher Development Ass.

Florence Chapman - Conher Municipalities

Frank Williams - FENS Municipalities

Churence Rogers - At-Large

Gerard Joe - Conne River Band Council

Muriel Marks - Policy Advisor



Funding Programs for the Arts

The Newfoundland and Labrador Arts Council, a nonprofit organization, is fostering the development of theater, music, dance, film, writing and visual arts in the province. The Council provides financial assistance through sustaining grants and project grants, with specific programs varying from time to time.

At the present time, the council is offering: (1) **Professional Artists Travel Fund** which provides travel assistance to professional artists taking part in activities which will enhance their careers. (2) **Newtel/Arts Council Cultural Innovation Fund** is a new public-private partnership designed to support initiatives by artists of all disciplines that explore and develop the potential of emerging media of new information technologies. For applications and further information, contact:

The Newfoundland and Labrador Arts Council

P.O. Box 98

Newman Building, Springdale St.

St. John's, NF, A1C 5H5

Tel: 726-2212

email: nlacmail@newcom.net

Education Committee Update

The Coast of Bays Corporation has established an Education Committee to look into ways to enhance education in our zone. Committee members include

Chairperson - Bridget Kelly

Vice Chair - Wayne Jackman

Secretary - Frank Meade

Treasurer - Ann Strickland

Kathy Peyton - College of the North Atlantic

Bruce Vallis - District 5 School Board

Sandra Hynes - HRDC Outreach

Gordon Sutton - Holy Cross High School

Wayne Jackman - King Academy

Joyce Northcott - BAIL

Baxter House - Tourism Co-ordinator

Conrad Collier - IT Facilitator

Dennis Rose - Aquaculture Development Officer

Gail Moore - Development and Rural Renewal

Wayne Kendell - Guidance Counsellor

Regular monthly meetings are held throughout the Coast of Bays region and any issues of concern can be addressed to the committee.

Coastal Resource Inventory Complete

A wealth of information about aquaculture, the fishery, and tourism has been recently collected for the Coast of Bays region.



A series of charts covering Bay d'Espoir, the Connaigre Peninsula, and Fortune Bay

North Shore contain specific data on commercial and recreational fishing grounds, species, shellfish and finfish aquaculture sites, marine support services, infrastructure, aquatic plants and mammals. Such data is very valuable for decision-making related to the development of viable opportunities and to sustainability.

The database also includes information on sea bird nesting grounds, tourism infrastructure and tourism potential, which can be used for development and promotion of this sector. This data was gathered from numerous reliable sources in our region, including outdoor enthusiasts, fishermen and entrepreneurs. There was a review of existing reports and studies documenting facts about the region as well. A total of 61 charts have been digitized and stored on a CD-ROM, which is available for viewing by appointment at the Coast of Bays Corporation head office in St. Albans.



Development Opportunities for Youth

During the last year, the Coast of Bays Corporation has been encouraging participation by local youth in community economic development. Two young residents attended a provincial forum on Education in Grand Falls, while three others participated in a Global Visions Junior Team Canada Training program at St. John's. To increase youth involvement, the Board has invited two high school students to attend regular monthly meetings in a non-voting capacity. As well, \$1,000 has been allotted to each Regional Economic Development Board to start a local youth branch of "FINALLY - Futures in Newfoundland and Labrador's Youth." Funds have recently been approved to hire a Youth Coordinator until March 31 to assist this effort. Visit the FINALLY website at <http://www.stamet.nf.ca/finally/menu.html>.

Open Learning Centers Now in Operation

The College of the North Atlantic is offering the first year Business and Office Administration courses and Adult Basic Education (ABE) through its nine learning sites around the Connaigre Peninsula.

The sites at Milltown, St. Alban's and Come River are co-ordinated by Shona Sutton (882-2549); English Harbour West, Belleoram, and Rencontre East are co-ordinated by Finton Mullaley (888-3491); and Harbour Breton, Hermitage and Gaultois, are co-ordinated by Wayne Gidge (885-2530).

Open Learning is designed so that students can work on courses at home, but they have a drop-in center and facilitator to go to if they need help. The tuition and application fees are FREE of CHARGE. The only cost to students is their textbooks.

Specifically, the courses offered include:

- Operating Systems (Windows 95)
- Document Production I & II (Corel 7)
- Financial Accounting I
- Writing Fundamentals

- Workplace Correspondence
- Introduction to Business
- Mathematics of Finance I and II
- Marketing I and II
- Entrepreneurial Awareness
- Electronic Spreadsheet Applications (Quattro Pro)
- Computerized Bookkeeping I and II
- Transcription
- Writing Fundamentals
- Office Management

If anyone is interested in more information, contact the facilitators listed above.

Retreat Held at Max Simms Camp

On October 3rd and 4th, the Board of Directors for the Coast of Bays Corporation met at Max Simms Camp to prioritize activities for 1998/99. Government officials and local community economic development staff were in attendance.

Targets of the Strategic Plan will focus on the fishery, forestry, information technology, aquaculture, tourism and cultural industries. Diversification and value-added production is essential if meaningful, sustainable jobs are to be created in our communities, and everyone has a role to play. For your copy of the Strategic Plan, contact the Coast of Bays Corporation at:

P.O. Box 310
St. Alban's, Newfoundland
A0H 2E0
Tel: 1-800-205-0799

Congratulations

• To Gail Moore on her recent success in becoming the new Industrial Development Officer for the Department of Development and Rural Renewal. If you need her assistance, feel free to drop by her office or call her at 538-3796.

• To the Gaultois Development Corporation for their success in acquiring a new operator for the fish plant. Keep up the good work!

South Coast Community Development Corporation

November 1998

The South Coast Community Development Corporation continues to support the Coast of Bays Region's plan for the creation of additional self sustaining employment by:

- assisting in establishing new small businesses
- assisting in the expansion of existing businesses
- stabilizing and protecting existing small businesses.

Assistance to Businesses

From April 01, 1998 to September 30, 1998 the South Coast CDC approved loans totaling \$85,232 to assist businesses in the region. Five new businesses were established through assistance under the SEB Program. This is a HRDC program which enables individuals who start a new business to continue receipt of EI benefits for the first year.

Youth Ventures Program

We sponsored the Youth Ventures Program again in 1998. This program assists students to start up and operate a business for the summer thus creating employment themselves. This assistance can be in the form of a loan, advice, technical assistance, etc.. With guidance from Tyson Augot, Coordinator, seven students participated in this program.

SEED Capital Program

Continued assistance under the SEED Capital Program is provided by the SCCDC. This program provides loans to young entrepreneurs between the ages of 18 - 29 to start or expand a business.

Linkages Program

Linkages is a client centered employment initiative which welcomes the involvement of community based agencies in helping youth to achieve their career and employment goals. With assistance from Department of Human Resources and Employment the South Coast CDC has been successful in obtaining two projects and placing four participants in St. Alban's and four in Hr. Breton. We thank the employers in these communities for accepting participants to work for them. Without the support of the business community this project would not proceed or succeed. Also a sincere thank you to Connie Willcott and Susan Stoodley for coordinating the projects.

Outreach Program

The South Coast Community Development Corporation sponsors the Bay d'Espoir Outreach Office and the Hr. Breton Outreach Office. Paula Keeping has recently been hired at the Hr. Breton Outreach Office to assist with the programs under the Fishery Restructuring and Adjustment Measures .

Organizational Structure

Volunteer Board of Directors

Max Taylor - Chairman
Calvin Strickland - Vice Chairman
Wesley Harris - Secretary
Ann Crant - Treasurer
Andy Rubinich - Director
Jennifer Caines - Director
Jerry Brushett - Director
Eric Skinner - Director

Staff

Jeff Gillam - Executive Director
Juanita Organ - Executive Assistant
Deborah Collier - Admin. Assistant

Contract Staff

Theresa Quilty - Employment Assistance Officer
Bay d'Espoir Outreach
Regina Buffett - Temporary Employment Assistance Officer
Bay d'Espoir Outreach
Sandra Hynes - Employment Assistance Officer
Hr. Breton Outreach
Paula Keeping - TAGS Outreach Worker
Hr. Breton

If you have a business idea and need assistance please do not hesitate to call us at 709 538-3846, toll free

1-888-303-2232 or drop by and visit us at the Regional Resource Centre in St. Alban's. This service can be very valuable to you as an entrepreneur. Our staff will be only too eager to answer your questions.

We take this opportunity to thank Jamie LeRoux who was our Youth Intern for one year. Jamie will be attending the ITT in Halifax where he will be completing the IT Program. **Good Luck and Happy Studying, Jamie.**